	EC'd Yes	Rep Order#
		7913334
		Ver# 5
		Mod# 2
		Status Confirmed
Short		Traffic Order# 25398
wing Purlings All I inc	Last Received:	
Times	10/19/2012	Printed:
	10/19/2012 9:14 AM	10/19/2012 12:06 PM

Showing Buylines: All Lines

1 of

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Phone# Fax#		Product 1	Station KS Advertiser (
	TRACEY ROBINSON	NRCC IE 2012	Station KSL-TV SALT LAKE CITY Advertiser () NRCC-NATL REPUB CONG
Hiatus Weeks	Flight Dates 10/19/2012 - 10/25/2012		Agency () NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE
Salesperson FAX#	Salesperson Phone#	Salesperson ()	G Rep Firm Sales Office ()
	202-872-1155	JAMIE ANDRUS	WASHINGTON

- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

9 Rating: 2.8	8 Rating: 2.8	7 Rating: 2.8	6 Rating: 2.1	5 Rating: 0.7	4 Rating: 0.7	3 Rating: 0.7	2 Rating: 0.7	1 Rating: 0.7	IT
2.8	2.8	2.8	2.1	0.7	0.7	0.7	0.7	0.7	Ln
TU	Z	Ħ	TU	TH	Σ	TU	X	, FI	Day
8A-9A	8A-9A	8A-9A	6A-7A	5A-6A	5A-6A	5A-6A	5A-6A	5A-6A	Time
TODAY SHW	TODAY SHW	TODAY SHW	KSL 5 NW TDY 2	KSL 5 NW TDY 1	KSL 5 NW TDY 1	KSL 5 NW TDY 1	KSI 5 NW TDY 1	KSL 5 NW TDY 1	Program
: 30	: 30	: 30	: 30	: 30	: 30	: 30	30	: 30	Len
\$700.00	\$700.00	\$700.00	\$525.00	\$115.00	\$115.00	\$115.00	\$115.00	\$115.00	Rate
10/23-10/23	10/22-10/22	10/19-10/19	10/23-10/23	10/25-10/25	10/24-10/24	10/23-10/23	10/22-10/22	10/19-10/19	Dates
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0	0	0	0	0	0	0	0	H	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$115.00	Total Cost
									Daypart

20 Rating: 1.8	19 Rating: 1.8	18 Rating: 1.8	17 Rating: 1.4	16 Rating: 1.4	15 Rating: 1.4	14 Rating: 1.4	13 Rating: 1.4	12 Rating: 1.0	11 Rating: 2.8	10 Rating: 2.8	T.	Buyer Phone# Fax#	Station KS Advertiser Product Estimate#	Rep Order# EC'd Yes
TU	Z	raj	TH	×	TU	Z	ř z j	DS	ПН	×		TRACEY ROBINSON	KSL-TV SALT LAKE CITY () NRCC-NATL REI NRCC IE 2012 3420	7913334
12P-1P	12P-1P	12P-1P	9A-10A	9A-10A	9A-10A	9A-10A	9A-10A	7A-8A	8A-9A	8A-9A		BINSON	SALT LAKE CITY) NRCC-NATL REPUB CONG : IE 2012	Ver#
KSL 5 NWS-NOON	KSL 5 NWS-NOON	KSL 5 NWS-NOON	TODAY SHW2	SUN TODAY	TODAY SHW	TODAY SHW		Drogram	UB CONG	5 Mod# 2 Status				
												Flight Dates Hiatus Weeks	Agency () 815 SLA ALEXA Agency C/P1/P2/E	Status Confirmed
:30	: 30	: 30	: 30	:30	:30	: 30	: 30	: 30	: 30	:30	1 6	-	() NATIONAL I 815 SLATERS LANE ALEXANDRIA, VA P1/P2/E 155/426/	Traffic C
\$330.00	\$330.00	\$330.00	\$275.00	\$275.00	\$275.00	\$275.00	\$275.00	\$225.00	\$700.00	\$700.00		10/19/2012 - 10/25/2012	() NATIONAL MEDIA RESEARCH 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/3420	Traffic Order# 25398 Show
10/23-10/23	10/22-10/22	10/19-10/19	10/25-10/25	10/24-10/24	10/23-10/23	10/22-10/22	10/19-10/19	10/21-10/21	10/25-10/25	10/24-10/24	CG		EARCH PLANNING	98 Prin Last Received: 10/ Showing Buylines: All Lines
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0	0	Þ	0	0	0	0	н	0	0	0	spots	202-872-1155) WASHINGTON) JAMIE ANDRUS	12:06 PM
\$0.00	\$0.00	\$330.00	\$0.00	\$0.00	\$0.00	\$0.00	\$275.00	\$0.00	\$0.00	\$0.00	TOCAL COSE	155	ON RUS	
											Daypart			2 of 5

Product	Buyer Phone#	LT Ln	3 1	21 Rating: 1.8	22 Rating: 1.8	23 Rating: 1.6	24 Rating: 1.6	25 Rating: 1.6	26 Rating: 1.6	27 Rating: 1.6	28 Rating: 2.0	29 Rating: 1.5	30 Rating: 6.9	<u>з</u>
NRCC IE 2012	TRACEY ROBINSON	Day	5 1	Σ	Ħ	म्	Z	TU	z.	TH	rg	DS	SU	
TE 2012	BINSON	Time		12P-1P	12P-1P	4P-5P	4P-5P	4P-5P	4P-5P	4 P - 5 P	630P-7P	4P-430P	930P-10P	
OBCOING		Program	1	KSL 5 NWS-NOON	KSL 5 NWS-NOON	KATIE COURIC	GAME DAY FRIDAY	SUN 4P NEWS	KSL NFL EDITION					
ALEXA	Agency C/P1/P2/E Flight Dates Hiatus Weeks													
ALEXANDRIA, VA		Len		:30	:30	:30	:30	:30	30	: 30	30	:30	:30	
ALEXANDRIA, VA 22314	155/426/3420 10/19/2012 - 10/25/2012	Rate		\$330.00	\$330.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$500.00	\$225.00	\$1,100.00	
	12	Dates		10/24-10/24	10/25-10/25	10/19-10/19	10/22-10/22	10/23-10/23	10/24-10/24	10/25-10/25	10/19-10/19	10/21-10/21	10/21-10/21	
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	Phone# FAX#	Weeks	! ! !	0	0	י	0	0	0	0	ц	0	0	
) WASHINGTON) JAMIE ANDRUS	202-872-1155	Total	! ! !	0	0	ь	0	0	0	0	н	0	0	
RUS	155	Total Cost		\$0.00	\$0.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$0.00	\$0.00	
		Daypart	1 1 1 1 1 1											

42	41	40	39	38 Rating: 2.8	37 Rating: 3.5	36 Rating: 3.5	35 Rating: 3.5	34 Rating: 3.5	33 Rating: 3.5	32 Rating: 7.4	LT Ln	Station K Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
M-TH	M-TH	M-TH (Buyline	M-TH	SA SA	TH	υ Σ	TU	Z	rij	DIS I	Day	KSL-IV SALI LAKE CITY () NRCC-NATL REI NRCC IE 2012 3420 TRACEY ROBINSON	7913334
1P-2P	3P-4P	630P-7P ine Comment:	1035P- 1135P	1035P- 1105P	1035P- 1137P	1035P- 1137P	1035P- 1137P	1035P- 1137P	1035P- 1137P	10P-1035P	Time	SALT LAKE CITY) NRCC-NATL REPUB CONG 'IE 2012 'EY ROBINSON	Ver#
TODAY SHOW 3	DR PHIL	NEWS: 1/DAY	LENO	SPORTS BEAT SA	TONITE SHW-NBC	KSL 5 NWS-10	Program	VUB CONG	5 Mod# 2 Status				
												Agency () 815 SLA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	: 30	: 30	:30	Len	() NATIONAL MEDI. 815 SLATERS LANE 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/3420 res 10/19/2012 - 10/2 reks	Traffic O
\$325.00	\$175.00	\$900.00	\$800.00	\$600.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$3,000.00	Rate) NATIONAL MEDIA RESEARCH ATERS LANE ANDRIA. VA 22314 E 155/426/3420 E 10/19/2012 - 10/25/2012	Traffic Order# 25398 Show
10/22-10/25	10/22-10/25	10/22-10/25	10/22-10/25	10/20-10/20	10/25-10/25	10/24-10/24	10/23-10/23	10/22-10/22	10/19-10/19	10/21-10/21	Dates	SEARCH PLANNING 2	98 Prin Last Received: 10/ Showing Buylines: All Lines
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0	0	0	0	0	0	0	0	0	н	0 !	# of	one# X#	10/19/2012 12:06 PM :14 AM
0	0	0	0	0	0	0	0	0	2	0	Total) WASHINGTON) JAMIE ANDRUS ! 202-872-1155	12:06 PM
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,600.00	\$0.00	Total Cost	ON RUS 155	
										1	Daypart		4 of 5

Books	Oct 12: 8 / \$3,720.00 Sales Totals: 8 / \$3,720.00 Station Totals: 8 / \$3,720.00 Lines not sent/rcld/rtrn: 0 /COMPETITIVE Market Total:	REPORT TOTALS Report Totals: 8 /SALES MONTHLY T	4.0	45	44	43		LT Ln	Buyer Phone# Fax#	Station K Advertiser Product Estimate#	Rep Order# EC'd Yes
nu RJ	8 / \$3,720.00 Ls: 8 / \$3,720. Lals: 8 / \$3,720. sent/rcld/rtrn: TVE Market To	To	ns	SA	M-TH	M-TH	1	Day	TRACEY ROBINSON	KSL-TV SALT LAKE CITY () NRCC-NATL RE NRCC IE 2012 3420	7913334
null RA35+	U1	\$3,720.00	12A-1230F	5P-530P	10A-11A	11A-12P	1	Time	BINSON	SALT LAKE CITY) NRCC-NATL REPUB CONG IE 2012	Ver#
	\$0.00		12A-1230A MORMON TIMES	ND POST SHOW	RACHEL RAY	STUDIO 5		Program		UB CONG	5 Mod# 2
	0		ći O	W			1				Status
	CABL								Flight Hiatu	Agency	Status Confirmed
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	KJZZ KUTV		:30	: 30	: 30	: 30	1 1	Len) NATIONAL I 815 SLATERS LANE ALEXANDRIA, VA P1/P2/E 155/426/	Traffic (
	0 0 00		\$25.00	\$600.00	\$325.00	\$325.00	1	Rate	10/19/2012 - 10/25/2012	() NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/P2/E 155/426/3420	Traffic Order# 25398 Sh
	NSL		10/21-	10/20-	10/22-	10/22-	1	Dates)12	ESEARCH I	98 Prin Last Received: 10/ Showing Buylines: All Lines
	0 % %		10/21	10/20	10/25	10/25	1			PLANNING	P eived: nes: All Lin
	KSTU		0	ני	0	0	1 1 1 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ited: 19/2012 9:
	80%		0	1	0	0	! ! !	# of Weeks	Phone# FAX#		0/19/2012 4 AM
	KTVX		0	ı	0	0	1	Total	202-872-1155) WASHINGTON) JAMIE ANDRUS	10/19/2012 12:06 PM :14 AM
	O e9		\$0.00	\$600.00	\$0.00	\$0.00		Total Cost	1155	FON DRUS	
								Daypart			5 of 5